

Western Days Revenue Source	2010 receipts	2011 receipts	2012 receipts	2013 receipts	2014 receipts	2015 receipts	2016 receipts
Kid's Area (10% commission through 2011)	\$1,443.46	\$3,336.00	\$43.60	\$0.00	\$0.00	\$0.00	\$0.00
Kid's Area Wristbands (\$12 each)(\$10 in 2012)	\$0.00	\$0.00	\$2,196.00	\$9,972.00	\$20,736.00	\$19,648.00	\$13,280.00
Gate Admission - Friday (\$20 in 2014, \$10 since 2015)	\$0.00	\$0.00	\$0.00	\$0.00	\$20.00	\$44,199.00	\$40,671.00
Gate Admission - Saturday (\$20 in 2014, \$10 since 2015)	\$1,340.00	\$2,720.00	\$20.00	\$80.00	\$60.00	\$18,420.00	\$6,530.00
Cattle Drive Parade entries (\$10 each in 2014-2015)	\$0.00	\$0.00	\$0.00	\$0.00	\$330.00	\$160.00	\$0.00
Merchandise Sales - Friday (20-29% commission)	\$0.00	\$0.00	\$804.00	\$1,525.50	\$759.00	\$1,235.57	\$746.94
Merchandise Sales - Saturday (20-29% commission)	\$3,999.25	\$2,248.50	\$0.00	\$1,238.00	\$1,989.50	\$1,282.43	\$587.80
G Texas beverage sales - Friday (30% commission)	\$13,265.40	\$10,665.90	\$10,536.15	\$16,246.80	\$10,007.70	\$22,126.80	\$18,848.95
G Texas beverage sales - Saturday (30% commission)	\$10,649.39	\$22,464.15	\$798.00	\$8,144.85	\$22,443.75	\$17,935.05	\$7,760.10
Food Vendor sales (20% commission)	\$8,688.40	\$11,917.00	\$3,636.50	\$9,425.10	\$10,040.00	\$17,767.40	\$15,283.20
ATM fees (sponsored activity since 2014)	\$177.00	\$293.50	\$64.00	\$580.00	\$0.00	\$0.00	\$0.00
Valet Parking (20% commission in 2014-2015)	\$0.00	\$0.00	\$0.00	\$0.00	\$578.00	\$350.00	\$0.00
Vendors/Exhibitors (space paid per Fee Schedule)	\$20,800.00	\$22,950.00	\$25,150.00	\$24,715.00	\$22,400.00	\$28,350.00	\$28,800.00
Unused Coupons (sold but not redeemed)	\$400.00	\$4,172.60	\$2,337.50	\$5,152.57	\$5,379.86	\$18,437.00	\$16,253.25
TOTAL	\$60,762.90	\$80,767.65	\$45,585.75	\$77,079.82	\$94,743.81	\$189,911.25	\$148,761.24